



## New & Notable Products

Question	Answer
April 30, 2020	
Do you consider reverse twill a high performance fabric?	As listed on our website, the high performance materials all have a metalized backing, giving them the highest performance values. That said, HT is an improved performance material as it has a white backing to the window regardless of the color facing the room. The performance data for HT is better than that of a traditional basketweave but not as high as the metalized materials.
<p>"Two questions - I have attended every webinar so far:            1) Why don't you allow more time for questions?            2) I have asked questions in other webinars, they were not answered due to time, and I have never received the promised follow-up after the fact. Why is that?            Thanks."</p>	Hi Connor, We will follow up from the previous webinars. Expect an e-mail with all questions asked and answers soon. We appreciate the input for more Q&A time. We are fine tuning the process now and will be more consistent and quicker response time soon! Thanks!
Is Textstyle planning to design a textured blackout fabric that CAN BE RAILROADED? I have a lot of clients that love the balmoral but sometimes I can't use it because I would need to railroad the fabric.	This was answered on the call, but the short answer is that we are always looking for fabrics that can be rail-roaded however the challenge is in the weave structure of these fabrics. Typically a textured fabric has a great deal of variation between the warp and the weft. What further complicates this is that we are looking to offer materials in wider widths, which tends to exacerbate any curling as a result of railroading. That said, we will continue to keep an eye out and to call out whether new products can or can not be railroaded in the product literature.
What is the most energy efficient fabric RA offers? :)	The High Performance fabric section of our website will offer the most energy efficient fabric in terms of the best thermal and optical properties. SilverScreen 2% boasts the highest solar reflectance value in the industry.
Does RA offer any custom printed products, if a company wanted to include branding or if a homeowner wanted something custom for a nursery or kids room?	At this time we have relationships with several printers but are not doing any printing in house. If you are interested in a printing opportunity, it's best to speak with your sales manager who will then involve other departments as needed.

