

FOR IMMEDIATE RELEASE**Rollease Acmeda Announces Senior Leadership Appointments to Accelerate Innovation and Customer Experience**

Stamford, CT – [October 21, 2025] – Rollease Acmeda, a global leader in precision window covering hardware, automation systems, and textiles, has announced a series of senior leadership changes aimed at strengthening innovation, driving operational agility, and leveraging major investments in facilities and technology to enhance our customers' experience and profitability.

Mike Schratz has been appointed **Chief Product Officer (CPO)**. In this role, Mike will oversee all global product-related functions, including the Innovation and Design Center (IDC), product management and project management. Mike joined Rollease Acmeda in 2019 and has served as **General Manager, Americas and Senior Vice President**, managing all regional functions and driving significant market expansion. Prior to Rollease Acmeda, he held several executive roles at Dialight plc, including Vice President of Sales & Marketing and Vice President of Marketing & Product Management. Mike also serves on the board of the **Jetty Rock Foundation**, a 501(c)(3) nonprofit supporting coastal communities. He is a graduate of the **Art Institute of Philadelphia**.

To fill the Americas leadership role, **Adri Graham**, currently serving as **Chief Information Officer**, will expand her remit to include **General Manager, Americas**, combining business leadership with technology strategy and acumen. Adri will oversee all regional functions, including distribution, logistics, production, sales, marketing, and materials planning and procurement. Adri joined Rollease Acmeda in 2024 after a 20-year career with **Tyson Foods**, where she held multiple senior IT leadership positions, including **Senior Director of Information Technology Value Chain Enablement** and **Senior Director of Business Relationship Management**. She earned her degree from the **University of Arkansas** and brings extensive expertise in technology leadership, process optimization, and digital transformation.

“These leadership appointments strengthen our ability to deliver innovative products and services faster and deepen our leadership bench with technology skills so critical in our rapidly changing industry. Our company has invested more in the past two years than in the prior decade to improve our facilities, technology and skills,” said **Derick Marsh**, CEO of Rollease Acmeda. “Mike and Adri each bring a unique combination of experience and passion that will help us accelerate decision-making, enhance customer experiences and profitability, and maintain our leadership in the industry.”

About Rollease Acmeda

Rollease Acmeda innovates, designs and distributes window covering hardware systems and specialty fabrics for manual and automated shade solutions used in both commercial and residential applications. We have a global team of 300 associates, with eight distribution facilities across the United States, Mexico, Australia, and New Zealand, shipping to dozens of countries worldwide. Our brands include Automate smart shading solutions, Zipscreen outdoor shades, Textstyle specialty fabrics, and Rollease Acmeda indoor and outdoor hardware systems and solutions.

About JM Family Enterprises

JM Family Enterprises, Inc. was founded by automotive legend, Jim Moran in 1968. It is a privately held company with \$22.8 billion in revenue and more than 5,000 associates. Rooted in automotive and united in its strong culture and core values, JM Family is in the business of helping other businesses succeed. As a long-term partner, it is invested in its companies, associates and its communities. Driven by exceptional performance, current subsidiaries are in the automotive, financial services, franchising and specialty distribution industries. Its family of companies includes: Southeast Toyota Distributors, JM&A Group, World Omni Financial Corp. (dba Southeast Toyota Finance), JM Lexus, Home Franchise Concepts, Futura Title & Escrow and Rollease Acmeda. Interact with JM Family on Facebook, Instagram and LinkedIn.